

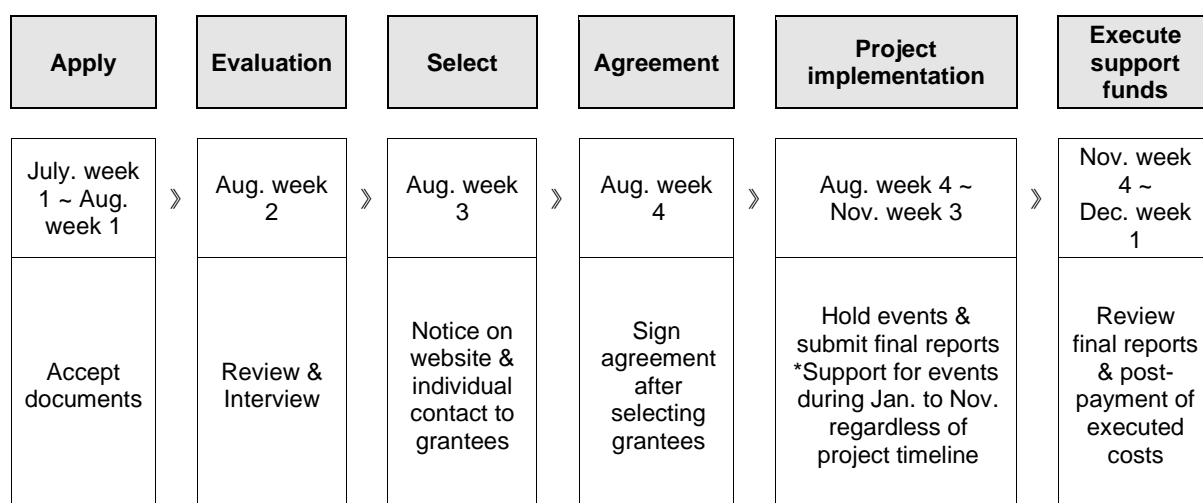
2021 Publishing Korean Art Grant for Associated Events of Korean Art Publication

Grant Guidelines

Category	Details
Grant Overview	To support international events that can contribute to forming a relevant discourses around Korean art publication and enhance its effect
Eligible Applicants	Overseas museums and publishers planning to publish books on Korean art or to hold events associated with the publication ① Publishers: those publishing books on Korean art and hosting events related to the publication ② Museums: those holding exhibitions on Korean art and hosting events related to catalogue or publication of research findings
Applicable Events	Conferences, seminars, book talks, artist talks, publication party, among others
Funding Size	Selection of one project within the scope of KRW 30 million *Number of projects may be subject to adjustment depending on funding size
Support Details	Operational support for events associated with exhibition or publication of Korean art in 2021 - Items for support: expert honorarium (lecture fees, manuscript fees, interpretation expenses), publicity expenses (expenses related to printing publicity materials, advertisement fees), rental fees (space rental fee, equipment lease fee), accommodations and flight expenses, among others *Refer to page 4 for more details
Requirements for Support	Events that promote Korean art on the global art scene - Events with direct relation to publications introducing Korean art - Must include more than 30% in content and importance or priority on Korean art in the relevant publication
Type of Support	Payment for event made to overseas collaborative organization after signing an agreement. Cost items (actual publication expenses, event operating expenses, translation expenses, travel expenses for presenters attending the event, among others) to be negotiated at the point of agreement
Project Period	January to November, 2021
Submission of Outcome	Submission of settlement report & performance report (designated forms) - Performance report (including report on event outcome such as information package, photographs, images of PR materials, relevant news articles, and more) - Settlement report (receipts, transfer slips, invoices, among others)
Method of Support Fund Payment	Agreement after selection by public contest. Post-support for costs executed

Selection Method	Review and interview conducted by expert
Public Contest Period	July 2 to August 5, 2021
Application Method	Email submission to art-trans@gokams.or.kr
Evaluation Timeline	2nd week of August 2021 (may be subject to change)
Matters to Note	<ul style="list-style-type: none"> - Submitted documents and materials shall not be returned, and applicants cannot replace or add application form or materials after the period of the public contest - If any details in the submitted application of an organization that decided to apply for the program is found to be falsified, the support is immediately canceled with 100% of the support fund returned

Grantmaking Process



Grant Details

1. Eligible applicants: overseas organizations planning on Korean art publications

1) Publishers: overseas organizations that plan to publish books on Korean art and hold relevant events

- Publications and events that include more than a certain ratio (30%) of content and relevance to Korean arts

*Events for first printing or reprinting of a publication are also eligible

- Event types: artist talks, book talks, publication party, seminars, conferences, among others

2) Museums: overseas organizations planning on publishing Korean art exhibition catalogues or research publication and hosting relevant events

- Exhibitions, publications, and events that include more than a certain ratio (30%) of content and relevance to Korean arts

- Event types: seminars, conferences, artist talks, among others

2. Details of provided support

- 1) Event expenses: expert honorarium for seminars or conferences (presentation, manuscript, and interpretation), event operating expenses (space rental & equipment lease expenses)
- 2) Travel expenses: travel expenses for Korean artists or speakers (accommodation & flight)
- 3) Event publicity expenses: publication and publicity expenses (printing, media utilization expenses)

3. Funding size & payment method

- 1) Funding size: KRW 30 million per project
- 2) Method of payment: agreement after selecting grantees, post-support for executed funds
- 3) Calculation for support funds

Items for Support	Calculation (example)
Expert honorarium	<ul style="list-style-type: none"> - Speakers or presenters: KRW 300,000 - Manuscript & translation: KRW 216,000 per one (1) A4 page (approx. 480 words) - Interpretation service: KRW 800,000 for up to 6 hours
Rental fees	Space rental & audio and video equipment lease expenses *Support for rental fees not applicable if an event is held at the applying organization's owned space
PR materials expenses	<ul style="list-style-type: none"> - Actual expenses including expenses related to design or printing - Media utilization fee: actual expenses for overseas media's online ads or paper ads on monthly magazines
Flight & accommodation	<ul style="list-style-type: none"> - Flight expenses: only for travelling between country/area of residence ↔ event - Accommodation: max. of USD 176 per one (1) night. Up to five nights including event opening day

*Unit (Korean won, KRW)

*The above calculation is recommended and may be subject to change according to the internal policies of the applying organization. Negotiations are mandatory when signing agreement with Korea Arts Management Service (KAMS).

4. Submission of reports: to be submitted within one month from the end of project, using designated forms is mandatory

- 1) Performance report: event results report (including information package, photographs, images of PR materials, relevant news articles, among others)
 - *PR materials & printed materials must use English names and logos of the Ministry of Culture, Sports and Tourism and Korea Arts Management Service
- 2) Settlement report: evidence materials related to the execution of support funds
 - Examples of evidence materials per item as follows

- ① Expert honorarium (lecture fees, manuscript fees, interpretation expenses): event materials including transfer slips, CVs, catalogues, brochures, or leaflets etc.
- ② Expenses related to printing publicity materials & advertisement fees: receipts or transfer slips, invoice, and resulting product
- ③ Rental fees (space rental fee, equipment lease fee): transfer slips or receipts, invoice, and on-site photos
- ④ Travel expenses (accommodation & flight): transfer slips or receipts, invoice

*For post-support, actual payment amount may be subject to change after confirming documents such as receipts

*Report submissions are to be provided within one month since the end of project. However, if an

event takes place after the first week of November, reports are to be submitted by Nov. 21.

5. Matters to Note

- 1) Submitted documents and materials shall not be returned, and applicants cannot replace or add application form or materials after the period of the public contest.
- 2) If there are any changes in the details or budget execution from what was submitted during application, such changes must be discussed and agreed with KAMS.
- 3) If any details in the submitted application of an organization that decided to apply for the program is found to be falsified, the decision to support is immediately canceled and the applicant shall be excluded from future support programs offered by KAMS. In case of any fraudulent claims or breach of compliance to the support program, the responsible organization may be subject to restrictions, including returning support fund, pursuant to the Subsidy Management Act (Amended on 2020.12.29.) and the Ministry of Culture, Sports and Tourism's Government Grants Operation and Management Guidelines (Amended on 2021.1.6.).
 - A) Subsidy decision to be cancelled and subsidy to be returned
 - B) The organization will be registered as fraudulent recipient on Government Subsidies Integration Management System, excluded from KAMS subsidy programs for the next 5 years, and notified to all ministries
- 4) When producing information package or catalogue, the logos of the Ministry of Culture, Sports and Tourism and KAMS must be included in the copyright section to indicate that the materials were made with the support of the two sponsors.
- 5) Such materials will be archived at KAMS and may be used or uploaded on channels managed by KAMS with the consent of the copyright owner.
- 6) In case of dispute between applying organization and KAMS, such dispute shall be settled by a ruling of a Korean court.

Application Guide

1. Application Period: July 2, 2021 ~ August 5, 2021 16:00 KST

2. Application Method: Online submission to art-trans@gokams.or.kr

3. Required Document and Submission Format: e-documents (MS word and PDF)

Category	Details
Mandatory	<ol style="list-style-type: none">① One application form (designated form)② Event plan③ One table of contents and composition & book summary (less than five A4 pages)
Optional	<ol style="list-style-type: none">① Materials that may be considered helpful in the evaluation: introduction of organization, press releases, portfolios, and more <p>*Please keep to less than a total of 10 pages and submit using one compressed file</p>

Evaluation Plan

1. Evaluation Summary

- 1) Method of evaluation: administrative review and an evaluation of outside panel of judges
- 2) Evaluation process
 - (Administrative review) a review of eligibility requirements based on submitted application and documents
 - (Interview) an interview of selected organizations determined to be eligible by an

administrative review of documents

*The interview will be an online interview with consecutive interpretation in English provided

2. Evaluation Criteria

Evaluation Criteria	Details subject to evaluation	Weighted value
Detailedness and appropriateness of project plan	- Understanding of and alignment to the purpose of the program (project intent) - Detailedness and fidelity of the details of the project - Share of Korean artists and the suitability of the details	40%
Project feasibility	- Applying organization's ability to pursue and achieve the project - Applying organization's expertise and the state of its activities	30%
Expected benefits of project performance	- International promotion of Korean arts and its ripple effect	30%

3. Evaluation timeline: Expected to be during the 2nd week of August

4. Announcement of results: Expected to be during the 3rd week of August, announcement to be made on KAMS website and by individual contact